Yael Lichtenstein

Product Designer

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Linkedin

Https://Www.Linkedin.Com/In/Yael-Lichtenshtein

Portfolio

Yaelichtenshtein

SKILLS

UX Research
Design Thinking
Usability Testing
Wireframing
Prototyping
User Flows
Mockups
CEO

TOOLS & TECHNOLOGIES

Figma, Photoshop, Illustrator, InDesign, After Effects, Html, Css
User Testing, Google Analytics

LANGUAGES

Hebrew - Native
English - Excellent

EXPERIENCE

Product Desinger

'STAM SCANNER'- Startup

2023 - Present

UX and UI of a responsive complex system in a startup company, from the characterization phase to development, in front of product managers, developers, and researchers.

Design And Management Of Public Relations

Ezer Mizion

2017 - 2023

Designing and leading processes for digital and print products in the organization, managing crm software, setting up a fundraising website, annual dinner representative and team management.

UX UI, Branding & Marketing Design

Freelance

2018 - Present

Managing advertising projects.
Creating a marketing image through research, brief, concept and design language.

EDUCATION

Master Product Design

Siur Mochot academy- Hi-Tech bootcamp

2023

User Experience Design, UX UI and interaction

Siur Mochot academy

2022

Media Design Practical Engineering Certification

MAHAT- Bnot Elisheva

2018 - 2019