

# Yael Lichtenstein

## Product Designer

### Email

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### Phone

+972 (0)58.322.9302

### Linkedin

<https://www.linkedin.com>

</in/Yael-Lichtenshtein>

### Portfolio

[Yaelichtenshtein](#)

### SKILLS

UX Research

Design Thinking

Design System

Usability Testing

Wireframing

Prototyping

User Flows

Dev Mode

Mockups

CEO

### TOOLS & TECHNOLOGIES

Figma, Adobe, Html, Css,

User Testing, Google

Analytics, Office, Wordpress,

AI In Design, GPT.

### EXPERIENCE

#### Product Designer UX/UI

I.L.M Innovation And Technology StamScanner Project

2022 - Present

Led UX and UI design for a complex responsive system in a startup environment. Utilized Figma extensively, ensuring the creation of effective components for developers. Working closely with FRONT-END and BACK-END development teams. Worked in sprints and collaborated under tight deadlines.

#### Design Manager

Ezer Mizion

2017 - 2023

Designed Landing Pages And Promotional Websites For Key Projects. Designed And Led Processes For All Digital Products. Oversaw The Creation Of Print And Digital Marketing Materials. Managed The Organization's CRM Software.

### EDUCATION

#### Complex Systems - Advanced UIUX

Siur Mochot academy- Hi-Tech bootcamp

#### User Experience Design, UX UI and interaction

Siur Mochot academy

#### Media Design Practical Engineering Certification

MAHAT- Bnot Elisheva

### LANGUAGES

Hebrew - Native

English - Excellent