

# Yael Lichtenstein | UX UI Product Designer

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## Figma | Design System | User Research

Experienced Product Designer With Expertise In UX/UI Design, Research, Prototyping, And Testing.  
Collaborative Team Player Proficient In Delivering User-Centric Solutions Using A Diverse Toolset.

## WORK EXPERIENCE

Product Designer UX/UI - 2024 - Present

Taboola Company, Tel Aviv.

- Designed UX/UI For Lock Screen Widgets And Complex Data-Driven Systems With Personalized Content (Weather, Astrology, News)
- Built Responsive Components, Interactive Prototypes, And User Flows In Figma
- Collaborated Closely With Product, Dev, AI, And Analytics Teams With Code-Driven UX
- Ran User Tests, Analyzed Insights, And Improved UX Iteratively
- Worked With Global Partners Like Xiaomi, Samsung, And Google

Product Designer UX/UI - 2022 - 2024

I.L.M Innovation And Technology - StamScanner Project, Jerusalem.

- Led UX And UI Design For A Complex Responsive System In A Startup Environment.
- Utilized Figma Extensively, Ensuring The Creation Of Effective Components For Developers.
- Working Closely With FRONT-END And BACK-END Development Teams.
- Worked In Sprints And Collaborated Under Tight Deadlines.

## EDUCATION

Netcraft Academy - Advanced FIGMA

Siur Mochot Academy - Hi-Tech Bootcamp - Complex Systems Advanced UX/UI

Siur Mochot Academy - User Experience Design, UX UI And Interaction

MAHAT- Bnot Elisheva - Media Design Practical Engineering Certification

## PROFESSIONAL SKILLS

UX Research, SaaS, Design Thinking, Design System, Usability Testing, Wireframing, Prototyping, User Flows, Dev Mode, Mockups, CEO.

## LANGUAGES

Hebrew - Native  
English - Excellent

## TOOLS & TECHNOLOGIES

Figma, Vibe Coding, AI Tools In Design, Adobe, Html & Css, User Testing, Google Analytics, Office, Wordpress,